

Press Release

Launch of The Mekong Art and Culture Project

Two-Year Art Collaboration Across Southeast Asia

Bangkok, August 21, 2006 **FOR IMMEDIATE RELEASE**

The launch of **The Mekong Art and Culture Project** scheduled for August 2006 was announced today. The two-year art collaboration with its six activities spans four countries and eight art institutes across the Mekong region including;

- Chiang Mai University (Thailand)
- Hanoi University of Fine Arts (Vietnam)
- Mahasarakham University (Thailand)
- Royal University of Fine Arts (Cambodia)
- College of Arts, Hue University (Vietnam)
- Ho Chi Minh City University of Fine Arts (Vietnam)
- National Faculty of Fine Arts (Laos P.D.R.)
- Silpakorn University (Thailand)

The aim is to expand and encourage the contemporary art and culture movement, as well as valuable learning community based experiences within the Mekong region.

Art production and art education will be conducted through various forms of creative activities, such as workshops, art camps, research grants, and a contemporary art exhibition.

The Mekong Art and Culture Project has a comprehensive commercial sponsorship & partnership program on offer that enables international and domestic companies in the region to integrate with this challenging and creative initiative, and already boasts **The Rockefeller Foundation**, Southeast Asia Regional Office as its principal sponsor, and leading independent marketing consultants **Paul Poole (South East Asia) Co.,Ltd**, founding members of the **culturepreneur® network**, as its first official supplier.

MORE...

For interviews, images and further information please contact:

The Mekong Art and Culture Project

C/o Faculty of Painting, Sculpture, and Graphic Arts
Silpakorn University, Na Phralan Road,
Bangkok, 10200, Thailand

Jakapan Vilasineekul
- Project Manager (Thai/German Speaking)
Tel: +668 1700 3204
E-mail: jakapan@mekongart.org

Chattiya Nitpolprasert
- Secretary (Thai/English Speaking)
Tel: +668 6312 7377
E-mail: chattiya@mekongart.org

Information about The Rockefeller Foundation

The Rockefeller Foundation, founded in 1913, aims to fostering knowledge and innovation to enrich and sustain the lives and livelihoods of poor and excluded people throughout the world.

The Rockefeller Foundation headquarter office is located in New York, regional offices in Bangkok (Southeast Asia), Nairobi (Kenya), San Francisco (United States), and conference and study center in Bellagio (Italy).

The main programs of support and development for The Rockefeller Foundation focus on agriculture, arts and culture, health, employment, housing, education, and globalization.

For more detail, www.rockfound.org.